

- **How To Master The Art Of Selling - Tom Hopkins**

Tom Hopkins, recognized nationally as a sought after expert in the field of sales training, has written a book filled with practical information for success in all areas of life, not just as a professional salesperson. Establishing the premise that people must be successful at selling themselves, their ideas, their influence, etc., he gives practical advice in all areas. He shows how fear of failure hinders people in every area of life, and how it can be dealt with. Learning and utilizing the principles in this book will help reach the goal of successful living.